# **ESIDEY**





## SIDEY SCRATCHGUARD™ SYSTEM

INNOVATIVE COST EFFECTIVE GLASS PROTECTION

### SIDEY SCRATCHGUARD™ SYSTEM

The UK produces £1500 worth of Scratchguard™ simply peels off, leaving damaged glass. \*figures from the GGF

This is the only direct costs and does not take into account the hidden costs such as Sidey Scratchguard<sup>TM</sup> is unique in as loss of profit, management time, settling disputes about who is accountable and dealing with dis-satisfied customers.

The Sidey Scratchquard<sup>TM</sup> System is a unique in-house applied, environmentally friendly, coating that can be fully recycled. The perfect solution for protecting glass in window and door frames.

With ever increasing importance being given to thermal efficiency, glass specifications are increasing dramatically. Glass now accounts for over 40% of the cost of a window (previously 10%) due to triple glazing, soft coats and gas filling. The last thing you need is costly replacements due to scratched glass.

Scratchguard™ is a peel-able skin tight barrier applied to the glass which allows daylight into the building while protecting the glass from scratches, abrasion, render, cement, plaster and construction site damage.

Prior to hand over and at the correct time during the building process,

saleable glass per annum\*. If 5% of the surface damage free, looking and this is scratched - that's £75m worth of feeling new. It eliminates the need to repair or replace glass and reducing building cleaning costs.

> much as it is a factory applied process. Other forms of peel-able protections are available but have to be applied on site and are dependent on good site access and clement weather conditions and cannot be successfully applied when it is too cold, too hot, wet or windy, and more often than not require UV curing, which isn't practical.

#### SCRATCHGUARD™ SHOULD NOT BE REMOVED IN FREEZING TEMPERATURES



Your valuable glass units are coated in Scratchguard<sup>TM</sup> at the manufacturing stage so are protected from the moment they leave the factory.

- 1. Scratchguard<sup>TM</sup> can be applied to both inside and outside of your windows and doors
- 2. Scratchguard™ protects your windows and doors at the manufacturing stage and will arrive on site fully protected
- 3. Scratchguard<sup>TM</sup> allows daylight into your building while protecting you windows and doors from scratches, abrasion, render, cement, plaster and construction site damage
- 4. Scratchguard<sup>TM</sup> eliminates you need to repair or replace glass and reduces your building cleaning costs



#### **FACT**

Since the introduction of Sidey Scratchguard<sup>TM</sup>, we have supplied our New Build customers with over 110,000 glazing units, over 5,000 would have been replaced due to scratched glass if Scratchguard™ wasn't used. This would have cost a total of £512.000.

USING SCRATCHGUARD™ SAVED SIDEY CUSTOMERS OVER £500,000

Scratchguard™ material has successfully been independently tested by a number of major organisations who include; Pilkington: Compatibility on glass including Pilkington Activ (self-cleaning glass).

BRE: Surface spread of flames in accordance with BS 476: part t class 1.

Window Association of New Zealand: Performance of Scratchguard<sup>TM</sup> material when it is subjected to high levels of ultra violet light. Glass Technology Services: Performance when Scratchguard™ material is applied directly on the surface of low E glass.